



2025 ISI ANNUAL CONFERENCE

Envision the Future of Sustainability

October 22-23, 2025 ◆ 11am-5pm ET ◆ Virtual

Sponsorship Packages

This is the preeminent event for professionals committed to fostering sustainable, equitable, and resilient civil infrastructure. Each year, the conference convenes a variety of infrastructure industry professionals including engineers, planners, designers, consultants, architects, developers, constructors, owners, operators, government leaders, and procurement professionals – as well as post-secondary students and faculty.

In 2024, more than 1,800 attendees from 52 countries joined the two-day conference that featured 14+ hours of inspiring content.

The 2025 ISI Annual Conference will provide an opportunity for us to “Envision the Future of Sustainability,” as we **explore important and emerging issues impacting the planning, design, and delivery of civil infrastructure.**

Sponsorships allow us to offer this conference as a free event for attendees.

Learn more at: sustainableinfrastructure.org/annualconference/

SPONSORSHIP BENEFITS

- ▶ Brand visibility and exposure to ISI's 15,000+ newsletter subscribers and 15,000+ social media followers.
- ▶ Recognition on the Zoom platform and opportunities to share company information.
- ▶ Opportunities to engage with conference attendees.
- ▶ Special opening session recognition of all sponsors and acknowledgment during conference sessions.
- ▶ Credits for ENV SP credential training / exam and ENV SP credential renewal.



**Institute for
Sustainable
Infrastructure**

The Institute for Sustainable Infrastructure is an education and research nonprofit (a 501c3) based in Washington DC. It was established in 2010 by the American Public Works Association (APWA), the American Society of Civil Engineers (ASCE), and the American Council of Engineering Companies (ACEC). Responding to the need for a comprehensive sustainability framework and rating system suitable for use in civil infrastructure development, ISI collaborated with the then Zofnass Program for Sustainable Infrastructure at the Harvard University Graduate School of Design to develop Envision.


































ENVISION™

Envision is a holistic sustainability framework and rating system that guides and assesses the sustainability and resilience of all types of infrastructure. It is a comprehensive tool created to assist agencies, municipalities, consultants, contractors, and operators, in planning, designing, and delivering more sustainable infrastructure projects. The Envision framework is a decision-making tool that allows project teams to evaluate projects across a broad range of sustainability indicators, or “credits,” that address environmental, social, and economic dimensions of sustainability to encourage systemic change. At its core, Envision is about supporting higher performance through better choices in infrastructure development.



Sponsor Levels & Benefits

	 Platinum \$5000 USD contribution	 Gold \$2000 USD contribution	 Silver \$1000 USD contribution	 Small* Organization \$500 USD contribution	
BENEFITS					DETAILS
ISI Website					Recognition on the annual conference webpage, alpha by sponsor level. Recognition in a post-conference article. ISI's website averages more than 11,000 users per month.
Newsletter					Logo and website link included in monthly conference newsletter leading up to conference + one post-conference newsletter, reaching 15,000+ subscribers.
Social Media	 Pre-conference: 2	 Pre-conference: 1	 Pre-conference: 1	 Pre-conference: 1	Sponsor spotlights on ISI's LinkedIn, Facebook, and Instagram pages, with potential to reach 15,000+ followers. Pre-conference posts will feature sponsors individually. A post-conference post will thank all sponsors as a group.
Zoom Events Platform	 + Expo	 + Expo	 + Expo		Sponsor name and logo displayed in the Zoom lobby. Expo: Option to provide organization information, images, and resources for the Zoom Events expo. Sponsors can also 'staff' their virtual exhibition 'booth' during dedicated conference expo sessions, when attendees will be encouraged to browse booths and network with other participants using the expo features.
Recognition during Conference	 Presenting Sponsor				Special opening session recognition of all sponsors and acknowledgment during regular sessions. Platinum sponsors will be recognized as the exclusive presenting sponsor for one conference session. This includes the sponsor's logo featured on the event waiting screen and included with the session recording, as well as the opportunity to moderate the session (see <i>Conference Moderator</i>).
ENV SP Renewal Credits	 10	 5	 1	-	Sponsor organizational membership accounts will receive credits to apply for individuals renewing their ENV SP credential. Valued at \$80 (USD) per credit.
Guest Author			-	-	Gold and Platinum sponsors will have the opportunity to work with ISI as a guest author for ISI's blog. ISI will collaborate with authors to identify appropriate article topics and timing for publication in 2026.
Conference Moderator		-	-	-	Platinum sponsors will be invited to identify an individual to moderate the session for which they are the presenting sponsor (see <i>Recognition during Conference</i>). Moderators are expected to attend an introductory meeting and tech check session scheduled by ISI, as well as schedule and meet with their session's presenters. During the session, moderators will introduce speakers, ensure the session stays on time, and facilitate closing Q&A, if applicable.
ENV SP Training + Exam Credit		-	-	-	Platinum sponsor organizational membership accounts will receive one (1) credit to apply for an individual to take the on-demand online course and Envision exam to pursue their ENV SP credential. Valued at \$850 (USD).

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**Small organizations are considered to be those with 10 or fewer employees*